



Putt Putt on El Paseo

Friday, May 3, 2019—El Paseo Shopping District—5 pm

Scan application to info@pdacc.org

Or fax to **760-346-3263**

Host Store Application

Business/Organization Entering: _____

Contact person: _____

Phone: _____

Contact email: _____

'Putt Putt on El Paseo' is back by popular demand!

Join the Palm Desert Area Chamber of Commerce as they work to create a fun-filled night of *miniature golf and beverages/appetizers* with the objective to get business leaders and the community from around the Coachella Valley into your space for a little fun and profit.

You don't need to be a Palm Desert Chamber member to participate as a hole sponsor!

Be a host store!

Merchant participation options include:

- 1.) Hosting a hole or golf challenge within your business along with beverage or appetizer option for guests
- 2.) Co-hosting a hole with a Chamber member within your business who can help create the beverage/appetizer option for guests

This event is private through the Palm Desert Chamber with team and individual sign-ups and lots of event promotion to over 900 Chamber members and residents!

ENTRY TYPES MARK ONE

- | | |
|--|------|
| <input type="checkbox"/> El Paseo Business Hole Participant CHAMBER MEMBER | FREE |
| <input type="checkbox"/> El Paseo Business Hole Participant NON-CHAMBER MEMBER | \$50 |

BUSINESS ENTRY QUALIFICATIONS

- Must keep doors open and staffed until 8pm
- Must provide either appetizer or beverage option for 100 people
- If serving alcohol, you will need one-day ABC license or work with catering company license
- Holes that have licensed bars MUST (per license) charge for alcohol, please be aware.
- Must be willing to promote your business and have fun!
- Participating merchants will have pre and post event brand recognition (e-blasts and social media)

****Red Jeep Tours will be available for transporting guests to each store front.****

Member Participant Guidance

- Planning on driving your own golf cart for Putt Putt on El Paseo? Must be street legal per City of PD guidelines
- Must be 21 years of age to consume beverages, no beverages outside of store
- Wear appropriate clothing and footwear for walking
- Admission fee includes admission to pre-event kick off on The Gardens lawn and after party at Casuelas Café