

# UNITED FOR GOOD

Our 2025 Annual Gala  
Sponsorship & Underwriting  
Opportunities

Friday, May 2, 2025  
Agua Caliente Casino Resort Spa  
Cahuilla Ballroom  
Rancho Mirage



Inland Southern  
California  
**UNITED WAY**



Welcome to the Inland SoCal United Way Gala! I am thrilled to invite you to join us for a truly magical evening at our \*United & Strong\* gala, where we will come together to celebrate the power of community and connection.

This event is not just a night of entertainment—it's an opportunity to make a profound impact on the lives of over a million residents in our region. Through your sponsorship, you will play a vital role in supporting fully funded, innovative, and dignity-based services that uplift our community. Whether it's through 211, the Crisis and Suicide Helpline, Reentry Programs, Workforce Development, Economic Mobility, or Housing Support, your generosity ensures that we can continue to serve those in need 24 hours a day, 7 days a week.

Our gala is more than a fundraising event; it's a celebration of unity, hope, and the belief that every person deserves the opportunity to thrive. In a world often divided by differences, Inland SoCal United Way stands as a beacon of inclusivity and empowerment. We are proud to create a place of belonging, where everyone is welcome, regardless of their position, affiliation, or belief system.

As you enjoy this evening surrounded by friends, community-minded advocates, and fellow supporters, know that you are making a difference—one person at a time. Together, we will uplift our communities and empower individuals to reach their full potential.

Thank you for being a part of this important mission. We look forward to celebrating with you at the gala and working together to build a stronger, more compassionate community.

With gratitude and warm regards,

*Kimberly Starrs*

Kimberly Starrs, MBA, CFRE  
President & Chief Executive Officer

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Inland Southern  
California  
**UNITED WAY**

**Our 2025 Annual Gala**

Join us for a spectacular gala evening of friendship, festivity, celebration and FUNdraising as the community comes together to support Inland SoCal United Way.

**John J. Benoit Community Hero Award**

**2024 Lisa Wright Spirit of  
Determination Award**

**Desert Legacy Award**

**Friday, May 2, 2025  
Agua Caliente Casino Resort Spa  
Cahuilla Ballroom  
Rancho Mirage**

**Gala Tickets: \$295  
Cocktail Attire**

**6:00 PM Cocktail Reception  
7:00 PM Dinner & Program**

**Event Design and Production By**



**Gala Emcee**

**Emmy® Award Winning KESQ Anchor  
Peter Daut**



**Entertainment and Dancing  
DJ Mod Girl**



**Lead Media Sponsor**



**Media Partners  
Desert Sun.**

**LOCALiQ**

For more information regarding sponsorships, tables, and tickets, please contact Isabel Sanchez, Executive Director of Philanthropy, [isabels@iscuw.org](mailto:isabels@iscuw.org) or (909) 486-2886.

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California  
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## Our 2025 Annual Gala

### **Presenting Sponsor \$25,000 (Exclusive)**

- Two VIP tables of (10) guests each
- Premier table placement
- Recognition as the Presenting Sponsor for the gala in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- On-stage recognition as the Presenting Sponsor
- On-screen recognition as the Presenting Sponsor

### **Platinum Sponsor \$15,000**

- Two VIP tables of (10) guests each
- Premier table placement
- Recognition as a Platinum Sponsor for the gala in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- On-stage recognition as a Platinum Sponsor
- On-screen recognition as a Platinum Sponsor

### **Gold Sponsor \$10,000**

- One preferred table of (10) guests
- Recognition as a Gold Sponsor in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- On-stage recognition as a Gold Sponsor
- On-screen recognition as a Gold Sponsor

### **Silver Sponsor \$5,000**

- One preferred table of (10) guests
- Recognition as a Silver Sponsor in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- On-stage recognition as a Silver Sponsor
- On-screen recognition as a Silver Sponsor

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### **Dinner Patron \$20,000 (Exclusive)**

- Recognition as the Dinner Patron in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- One preferred table of (10) guests
- On-screen recognition as the Dinner Patron
- On-stage recognition as the Dinner Patron

### **Reception Patron \$10,000 (Exclusive)**

- Recognition as the Reception Patron in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- One preferred table of (10) guests
- On-screen recognition as the Reception Patron
- On-stage recognition as the Reception Patron

### **Entertainment Patron \$7,500 (Exclusive)**

- Recognition as the Entertainment Patron in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- One preferred table of (10) guests
- On-screen recognition as the Entertainment Sponsor
- On-stage recognition as the Entertainment Sponsor

### **Bid Paddle Patron \$5,000 (Exclusive)**

- Recognition as the Bid Paddle Patron on website and signage
- One preferred table of (10) guests
- Printed logo or name on back of every bid paddle at the gala
- On screen recognition as the Bid Paddle Patron
- On stage recognition as the Bid Paddle Patron

### **Invitation Patron \$5,000 (Exclusive)**

- Recognition as the Invitation Patron on invitation, website, and signage
- One preferred table of (10) guests
- On-screen recognition as the Invitation Patron
- On-stage recognition as the Invitation Patron

### **Wine Patron \$5,000 (Exclusive)**

- Recognition as the Wine Patron in all event marketing materials including digital, print, broadcast media, event invitation, website, and signage
- One preferred table of (10) guests
- On-screen recognition as the Wine Patron
- On stage recognition as the Wine Patron

### **Event Decor Patron \$2,500 (Exclusive)**

- Recognition as the Event Decor Patron on website and signage
- Four gala tickets
- On-screen recognition as the Event Decor Patron
- On-stage recognition as the Event Decor Patron

### **Photo Booth Patron \$2,500 (Exclusive)**

- Recognition as the Photo Booth Patron on website and signage
- Four gala tickets
- On-screen recognition as the Photo Booth Patron
- On stage recognition as the Photo Booth Patron

### **Valet Parking Patron \$2,500 (2 Opportunities)**

- Recognition as the Valet Parking Patron on website and signage
- Four gala tickets
- On-screen recognition as the Valet Parking Patron
- On stage recognition as the Valet Parking Patron

### **Individual Tickets \$295**

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### Sponsorships

	Exclusivity	Digital Print	Broadcast Media	Event Invitation	Website	Signage	Bid Paddles	On-Screen Recognition	On-Stage Recognition	Two VIP table of (10) guests	Premier table placement	One preferred table of (10) guests	Four gala tickets
Presenting Sponsor \$25,000													
Platinum Sponsor \$15,000													
Gold Sponsor \$10,000													
Silver Sponsor \$5,000													

### Underwriters

Dinner Patron \$20,000													
Reception Patron \$10,000													
Entertainment Patron \$7,500													
Bid Paddle Patron \$5,000													
Invitation Patron \$5,000													
Wine Patron \$5,000													
Event Decor Patron \$2,500													
Photo Booth Patron \$2,500													
Valet Parking Patron \$2,500													

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Agua Caliente Casino Resort Spa – Cahuilla Ballroom

Yes, I would like to support the Inland SoCal United Way's annual gala

### Sponsor Levels

- Presenting Sponsor \$25,000
- Platinum Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000

### Underwriting Opportunities

- Dinner Patron \$20,000 (Exclusive)
- Reception Patron \$10,000 (Exclusive)
- Entertainment Patron \$7,500 (Exclusive)
- Bid Paddle Patron \$5,000 (Exclusive)
- Invitation Patron \$5,000 (Exclusive)
- Wine Patron \$5,000 (Exclusive)
- Event Decor Patron \$2,500 (Exclusive)
- Photo Booth Patron \$2,500 (Exclusive)
- Valet Parking Patron \$2,500 (2 Opportunities)
- Individual \$295

### Methods of Payment

Charge my

- Visa  MasterCard
- Discover  AMEX

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code \_\_\_\_\_

Enclosed is my check payable to  
Inland SoCal United Way

I donated online at [InlandSoCalUW.org](http://InlandSoCalUW.org)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship forms may be mailed with your check or credit card information to  
P.O. Box 13210, Palm Desert, CA 92253

Inland SoCal United Way is a 501 (c) (3) organization. Tax ID Number: 95-1742174



