

Promoting and
Supporting Local
Business since 1954



palm desert area
chamber of commerce

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760-346-6111
pdacc.org

Palm Desert Area Chamber of Commerce

2025 Executive Council

The Executive Council is an exclusive group of the most influential and connected businesses in the valley. Each member of the Executive Council has made a significant annual financial investment in support of the Palm Desert Area Chamber of Commerce initiatives, programs and projects. This support helps to build a vibrant and prosperous community, benefiting all.

In addition to the branding and exposure each sponsorship opportunity offers, all Executive Council Members at the \$3,500 level or above will receive the following benefits:

- Three (3) E-blasts – You provide the jpeg and a link. Email to staff at least 1 week in advance (without the Executive Council Membership, E-blasts are \$75 each).
- Three (3) Social Media Posts - Provide the content and links. Please send at least 1 week in advance.
- Logo Displayed in the Executive Council section of the Palm Desert Chamber emails.

Palm Desert Area Chamber of Commerce
2025 Executive Council



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OPENING DOORS FOR BUSINESS

Just For the Health of It Health & Wellness Fair - February 22, 2025

_____ Gold Sponsor - \$2500 _____ Silver Sponsor - \$1000
_____ Bronze Sponsor - \$500 _____ Booth Space - \$100

Putt Putt on El Paseo - May 29, 2025

_____ Presenting Sponsor - \$2000 _____ Welcome Party Sponsor - \$1500
_____ Perfect Putter Sponsor - \$645 _____ Team of 4 with Cart - \$395
_____ Team of 4 (no cart) - \$195 _____ Individual Player - \$55

Annual Business Awards & Board Installation - June 24, 2025

_____ Golden Tiki Sponsor - \$1500 _____ Silver Tiki Sponsor - \$750
_____ Bronze Tiki Sponsor - \$350 _____ Wine Sponsor - \$1200
_____ Photo Sponsor - \$1000 _____ Centerpiece Sponsor - \$750
_____ Individual Ticket - \$110 _____ Nominee Reception Sponsor - \$750

State of the City - Fall 2025

_____ Presenting Sponsor - \$5000 _____ Gold Sponsor - \$3000
_____ Silver Sponsor - \$1500 _____ Centerpiece Sponsor - \$750

Palm Desert Golf Cart Parade - October 26, 2025

_____ VIP Seating Sponsor - \$5000 _____ Veteran Seating Sponsor - \$12,000
_____ Beer Garden Sponsor - \$2000 _____ Photo Sponsor - \$1800
_____ Parade Sponsor - \$500

Peace Officer & Public Safety Awards Lunch - November 19, 2025

_____ Presenting Sponsor - \$5000 _____ Award Sponsor - \$3000
_____ Gratitude Sponsor - \$1500 _____ Photo Sponsor - \$1000
_____ Centerpiece Sponsor - \$750 _____ Individual Ticket - \$100

El Paseo Cruise Night - ongoing dates

_____ Home Page Marketing - \$200 _____ Merchant Page Marketing - \$100
_____ Booth Space (one cruise) - \$100 _____ Booth Space (three cruises) - \$250

Palm Desert Area Chamber of Commerce All Access Pass

_____ \$400 - 2025 All Access Pass (a savings of \$80 compared to individual entry fees).
Including: 10 Mixers, 3 Business Breakfasts & 11 Profit Connection Lunches

Annual Membership Renewal

_____ Business Membership - \$425 _____ Non-Profit Membership - \$300
_____ Small Business Membership (1-2 people) - \$325

Business Name: _____

Representative: _____

Signature: _____

Date: _____